

LA MAISON D'ARTEMISIA CALL FOR VIGILANCE



Beware of COUNTERFEIT Artemisia Herbal Tea

Consumers should be remain vigilant for counterfeit packets of Artemisia herbal tea

Packaged herbal tea produced by the Houses of Artemisia is identified by an orange sticker with our logo, a drawing of a woman carrying her child and an Artemisia leaf.



→ The trademark and logo of La Maison de l'Artemisia are registered in Europe and Africa with the competent bodies.

Any person who uses this protected logo and/or trademark without the authorisation of La Maison de l'Artemisia is liable to civil or criminal penalties.

→ The **MAXIMUM PRICE** for a 40 g bag of herbal tea is CFA2500 / US\$3 in all countries. The bag is always made of kraft paper, without plastic.

→ This trademark guarantees the quality and traceability of the bagged herbal tea.

The Maison de l'Artemisia network is structured with serious local actors trained in good cultivation and processing practices according to WHO guidelines on medicinal plants.

Guided by common values of sharing, fellowship and justice, we work together respecting the Earth and Humankind. **An ethical charter, signed by all actors in the Maison de l'Artemisia network** (90 Houses of Artemisia in 24 countries), **federates our organisation** and guarantees :

- Good farming practices (sustainable and responsible organic production and processing under clearly defined hygiene standards);
- Fair prices to ensure the most deprived have access to the herbal tea;
- Fair income for farmers, processors and resellers.

The Maison de l'Artemisia is a French humanitarian association promoting the use of *Artemisia annua* and *afra* in the fight against malaria, targeting the most vulnerable populations.

It has two missions:

- Accelerate research into Artemisia herbal tea, an ancestral treatment for malaria;
- Oversee its sustainable dissemination in malaria-endemic countries through Houses of Artemisia, local centres of expertise, which coordinate knowledge and distribution of the plant.

maison-artemisia.org